

# New generation of Air is coming!



## Dr.aiR The Air We Master!

**E**stablished in 1981, Homax has foreseen the potential of air goods, and has devoted efforts to develop a variety of sports products such as: air shoes, goggles, grip, seat, strip ... etc. After years of tireless research and development, Homax has announced its new innovation "Dr.aiR" 3D air shoes, which will cause Homax ride on the heights of air technology!

"Dr.aiR" 3D air system is an extension of Homax's traditional air system. With a special U-shape structure design, the air system is able to transfer the direct impact force to the lateral supporting force. This new concept of "energy transformation" provides the stability and comfort of shoes.

The cushion pad for 3D air system is fully cemented in the midsole of the shoe without the other stuff. The cushion pad contains the following functional features:

- \* Excellent shock absorbercy (testified by SATRA testing report)
- \* Great Stability (the "air-rib" system provides the best support)
- \* Bouncing ability (the large part of energy reserved by "energy transformation")



The amazing series of R&D program were proceed by Mr. Ing Jing Huang – the principal designer, innovator and General manager of

Homax Co., – who served as Nike's exclusive consultant in air technology for ten years. Mr. Huang worked hard during each part of the production process, including integrating ideas, drawing, molding, pilot producing to maintain the highest products quality.

Mr. Huang also insists on running 12 kilometers at-most everyday to test "Dr.aiR" 3D air shoes.

"We can say that the 3D air shoes is a mature and well design product, and surely Dr.aiR air shoes will be the pioneer of sports shoes in future market." Mr. Huang said.

### Homax International Tec-Dev Co., Ltd.

Phone: 886-49-2256181-(Nat. Company)  
886-2-27297234-(Tpe. Office)

FAX: 886-49-2256182-(Nat. company)  
886-2-27296485-(Tpe. Office)

E-mail: dr.air@msa.hinet.net

URL: http://www.homax.com

Address: No. 218, Cheng Kung 3rd Rd., Taiwan Nantou City (Company)  
5 Hsin-yi Rd., Sec 5, Taipei, Taiwan (Tpe. Office)



# Dr.aiR 3D Air Shoes



## Guess Who's Coming to Test!



President Ma boosts market business by shopping for new shoes! (Photoed by CNA)

### Leather Ser.



### Running Ser.

Hot!



Yellow



Sliver



Gold



Light Blue

### Mesh Ser.



Brown



Black



Gray



Green

Dr.aiR 3D air system is the most innovative and creative design in the world.